

Cookies

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About this file. This is a frozen PDF rendition of the Cookies as published in version 2026-08-17.1. It is generated from the same source as the archived HTML and contains the same words, but **it is not pixel-identical to the web page**: it is typeset for print, site navigation and interactive elements are omitted, and the typeface differs. Where an exact facsimile of what appeared on screen is required, use the archived HTML alongside this file. Neither is the live document — see paperdue.com for the version currently in force.

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Cookies · paperdue.com

Cookie Policy

This Cookie Policy explains how Electronic Inspiration LLC ("PaperDue," "we," "us") uses cookies and similar technologies. These Terms apply to paperdue.com and the services we provide through it.

Read this alongside our [Privacy Policy](#), which explains more fully how we handle personal information, and our [Terms of Service](#).

01

What Cookies and Similar Technologies Are

A cookie is a small text file that a website stores on your device when you visit. Cookies let a site recognise your browser on later requests — keeping you signed in, remembering settings, and measuring how the site is used.

We also use technologies that work in similar ways:

- **Browser storage** — data your browser holds for this site, used for interface state.
- **Pixels and tags** — small pieces of code in a page that record that the page loaded or that an action was taken.
- **Session recording** — a tool that reconstructs how a page was used: pointer movement, scrolling, clicks, and navigation between pages. See [Session recording](#).

Throughout this policy, "cookies" means all of these unless we say otherwise.

02

The Categories We Use

A

Strictly necessary

Required to operate the site and deliver what you asked for: keeping your session active, keeping you signed in, protecting forms against cross-site request forgery, recording and honouring your cookie choices, protecting forms from automated abuse, and completing payment and subscription transactions.

These are set on every visit and are not subject to consent, because the site cannot function without them. Blocking them in your browser will prevent you from signing in or subscribing.

B

Functional and marketing attribution

First-party cookies that are not required for the site to work: which version of a page layout you were shown while we test alternatives, and which advertising or referral source brought you to us.

C

Analytics and session recording

Help us understand how the site is used — which pages are visited, how visitors move through the site, and where errors or confusion occur.

D

Advertising and measurement

Measure the effectiveness of our advertising, report conversions to advertising providers, and support advertising shown to you on other services.

Where we report a conversion, we may include a **hashed identifier** — a cryptographic transformation of your email address — so the provider can match the event to an advertising interaction without receiving your email address in readable form. The providers who may receive a hashed identifier are **Google, Meta and OpenAI**.

Hashing is not anonymisation

A hashed identifier is still information about you, and we treat it as personal information. Hashing limits who can read it; it does not make it anonymous.

Cookies and Technologies We Use

A

Set by PaperDue — strictly necessary

pd_session

Required

PaperDue (first-party). Keeps your signed-in session active while you use the site. **Duration:** 2 hours from last activity. **Category:** strictly necessary.

XSRF-TOKEN

Required

PaperDue (first-party). Protects forms against cross-site request forgery. **Duration:** 2 hours.

Category: strictly necessary.

Persistent sign-in

Required

PaperDue (first-party). Keeps you signed in between browser sessions so you do not have to sign in on every visit. **Duration:** persistent until you sign out. **Category:** strictly necessary.

tc_guest_token

Required

PaperDue (first-party). Lets you retrieve a document check you ran without creating an account.

Duration: 60 days. **Category:** strictly necessary.

pd_cookie_consent

Required

PaperDue (first-party). Stores the cookie choices you make so we do not ask you again.

Duration: 365 days. **Category:** strictly necessary.

pd_visitor_id

Required

PaperDue (first-party). Identifies your browser to the record of your cookie choice, so we can show what you were asked and what you chose. Not used for advertising, analytics or attribution.

Duration: 365 days. **Category:** strictly necessary.

pd_terms_notice_dismissed

Required

PaperDue (first-party). Records that you have seen a notice about updated Terms, so it is not shown repeatedly. **Duration:** 365 days. **Category:** strictly necessary.

admin_trusted_device

Required

PaperDue (first-party). Staff sign-in only. Not set for customers. **Duration:** 30 days. **Category:** strictly necessary.

B

Set by PaperDue — functional and marketing attribution

pd_checkout_variant

Optional

PaperDue (first-party). Keeps you on one version of the checkout page while we test alternatives. Set only while a test is running, and only on the checkout page. **Duration:** 120 days. **Category:** functional.

pd_attribution

Optional

PaperDue (first-party). Records the advertising or referral source that brought you to the site, so a later sign-up can be attributed to it. **Duration:** 30 days. **Category:** marketing attribution.

C

Set by third parties — analytics, session recording and advertising

These load only where the applicable consent has been given. See [Your choices](#). Cookie names and durations are set by each provider and may change; the provider's own notice is the authority on them.

Google Analytics

Optional

Google. Aggregate measurement of how the site is used — which pages are visited and how visitors move between them. **Duration:** set by Google, up to 2 years. **Category:** analytics.

Microsoft Clarity

Optional

Microsoft. Session recording and heatmaps — reconstructs how pages were used so we can find usability problems. See [Session recording](#). **Duration:** set by Microsoft. **Category:** analytics.

Meta

Optional

Meta. Conversion measurement and advertising. May receive a hashed identifier as described in [the categories we use](#). **Duration:** set by Meta. **Category:** advertising and measurement.

OpenAI

Optional

OpenAI. Conversion measurement and advertising. Records a page view when it loads. May receive a hashed identifier. **Duration:** set by OpenAI. **Category:** advertising and measurement.

D

Set by third parties — transactions and security

These appear only where they are needed to complete a transaction or protect a form, and are treated as strictly necessary.

Stripe

Required

Stripe. Fraud prevention and completion of payment. Appears at checkout and on the payment-update prompt shown to subscribers with a failed payment. **Category:** strictly necessary.

PayPal

Required

PayPal. Fraud prevention and completion of payment. Appears at checkout only. **Category:** strictly necessary.

Cloudflare Turnstile

Required

Cloudflare. Distinguishes people from automated abuse on the contact and cancellation forms. **Category:** strictly necessary.

Cloudflare

Required

Cloudflare. Network security, bot filtering and content delivery across the site. **Category:** strictly necessary.

Web fonts

We load typefaces from Google Fonts. This sets no cookie, but your IP address is disclosed to Google in order to serve the font files.

Session Recording

We use Microsoft Clarity to record how pages are used: pointer movement, scrolling, clicks, and navigation between pages. Recordings help us find where the site is confusing or broken. They are reviewed to improve the site, not to build a profile of you.

What a recording does not capture

Text you type into form fields is masked before the recording leaves your browser, and cannot be unmasked afterwards. Payment card details are never captured under any configuration, because card entry happens inside a separate secure frame operated by our payment provider that no recording tool can reach.

How long recordings are kept

Microsoft retains session playback data for approximately 30 days, and longer for sessions specifically flagged for review. Retention is governed by Microsoft's own policy as the provider of this service.

Session recording is treated as analytics and is subject to the consent controls in [Your choices](#).

05

Your Choices, and How They Differ by Location

A

European Economic Area, United Kingdom and Switzerland

Analytics, session recording and advertising technologies are **not loaded until you consent**. This is enforced on our servers — the relevant code is left out of the page entirely, rather than loaded and then switched off.

When you first visit you will see a consent dialogue offering **Accept** and **Reject** as equal choices. Neither is pre-selected and rejecting takes exactly as many clicks as accepting. Strictly necessary cookies are set regardless, because the site cannot operate without them.

You can change or withdraw your choice at any time using the **Cookie choices** link in the site footer. Withdrawing is as easy as consenting. Withdrawal takes effect going forward; it does not undo processing that already took place lawfully.

B

Everywhere else, including the United States

Analytics, session recording and advertising technologies may load when you visit, and this policy is your notice of that. You can opt out at any time using the **Cookie choices** link in the site footer.

C

Global Privacy Control

We recognise the Global Privacy Control signal. If your browser or a browser extension sends a GPC signal, we treat it as an instruction to opt you out of advertising and measurement processing — including any sale or sharing of personal information for targeted advertising — wherever that opt-out right applies to you. You do not need to do anything else for this to take effect.

D

Browser, device and industry controls

Independently of our settings, you can block or delete cookies through your browser. Instructions are available from your browser vendor. Blocking strictly necessary cookies will prevent you from signing in or subscribing.

You can also opt out of interest-based advertising from participating companies through the Digital Advertising Alliance, the Network Advertising Initiative, and in Europe the European Interactive Digital Advertising Alliance. These are operated by third parties, not by us.

06

How Long We Keep What We Collect

Durations for the cookies we set are listed in [Cookies and technologies we use](#). In summary:

Session cookies

Sign-in session and form protection

2 hours

Your cookie choices

So we do not ask you again

365 days

Marketing attribution

Which source brought you to us

30 days

Session recordings

Retained by Microsoft, not by us

~30 days

Third-party analytics and advertising

Set and retained by each provider

Varies

Records of your consent

The record of what you were shown and what you chose is kept separately from the cookies themselves, so that we can demonstrate your choice even after the cookie has expired or been cleared. Those records are retained in line with the schedule set out in our [Privacy Policy](#).

07

Changes to This Policy

We will post any updated version on this page with a new effective date. Where a change requires it, we will ask for your consent again before that change takes effect for you.

Previous versions are retained in our records and are listed at [previous versions](#).

08

Contact

Questions about this policy can be sent to:

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