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Analytics

Helps us understand how the site is used, so we can fix what is broken and improve what is not. Includes session measurement and page analytics.

Advertising

Lets us measure our marketing and show you our ads on other sites. Includes advertising pixels operated by our partners.

Cookie Policy · **Privacy Policy** · **Terms of Service**

Electronic Inspiration LLC ("**PaperDue**," "**we**," "**us**," or "**our**") operates the website paperdue.com (the "**Service**"). This Privacy Policy explains what information we collect, how we use it, who we share it with, and the choices you have regarding your information.

By using paperdue.com or creating an account, you agree to the practices described in this Privacy Policy.

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(Google, Facebook, or Apple), we receive a unique identifier and basic profile information from that provider as authorized by you.

Payment Information

When you subscribe to the Service, payment information (such as credit card number, billing name, billing address, and ZIP code) is collected and processed by our third-party payment processors, **Stripe, Inc. and PayPal, Inc.** We do not store full payment card numbers on our servers. We retain a limited record of the transaction, the **last four digits of the card**, the card brand, and a tokenized identifier supplied by the processor.

Communications

If you contact our support team, we collect the contents of your message and any attachments, along with your email address and any other information you choose to

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text submitted to TextChecker without an account, which we compare across submissions to recognize duplicate or resubmitted documents; it cannot be converted back into readable text and is stored without your IP address. The fingerprint is kept with the submitted text and deleted when that text is deleted. Your submissions are **never added to our library of paper examples or to the plagiarism-comparison corpus**.

B

Information We Collect Automatically

Usage Data

We collect information about how you use the Service, including pages viewed, papers accessed, search queries entered, features used, which version of a page you

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Third-Party Login Providers

If you sign in using Google, Facebook, or Apple, that provider shares with us the information you have authorized them to share, typically your name, email address, and a unique account identifier.

Payment Processors

Stripe and PayPal share transaction confirmation data with us, including the amount, currency, time, status, and a tokenized payment identifier.

Analytics Providers

Third-party analytics services may provide us with aggregated or pseudonymized data about how the Service is used.

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- Detect, investigate, and prevent fraud, abuse, and violations of our **Terms of Service**
- Verify your identity and locate your account when you contact customer support
- Comply with legal obligations and enforce our agreements
- Conduct analytics and research to understand and improve the Service
- Test changes to the Service — for example, showing different visitors different versions of a page or offer — and measure which version works better.

SELLING AND SHARING OF PERSONAL INFORMATION

PaperDue does not sell personal information for money or provide customer lists to data brokers or advertisers for their independent use. Certain disclosures to advertising and measurement providers may be considered a “sale,” “sharing,” or targeted advertising under applicable privacy laws. Where

required, you may opt out of these activities through our privacy controls.

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- **Stripe** (payment processing) — card transactions, subscription billing. stripe.com/privacy
- **PayPal** (payment processing) — alternative payment method. paypal.com/privacy
- **Authorize.net** (payment processing) — payment processing services. authorize.net/privacy
- **Amazon Pay** (payment processing) — alternative payment method. amazon.com/gp/help/customer/display.html
- **Postmark** (transactional email) — recipient email addresses and message contents for delivery of account-related emails. postmarkapp.com/privacy

- **Serper** (web search) — short excerpts of text you submit to our scanning tools,

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generated, we display that assessment and do not receive or store any profile of you from them.

GPTZero states that text and file contents submitted directly through its API are not stored by default or used for product improvement.

We send only the document text you submit for checking. We do not send your name, email address, account identifier, or other account information that identifies you.

- **Rackspace** (cloud storage) — files and content stored on your behalf. rackspace.com/legal

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These vendors are contractually obligated to handle your information consistent

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D

With Your Consent

We may share information with third parties when you direct us to or otherwise consent to such sharing.

ADVERTISING AND MEASUREMENT PROVIDERS

We do not rent or provide your personal information to third parties for their own independent direct marketing purposes. We may disclose limited personal information to advertising and measurement providers to measure advertising performance, attribute conversions, and improve our advertising, as described in this Policy and our Cookie Policy.

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Cookies

Most browsers allow you to refuse or accept cookies and to delete cookies that have been placed on your device. If you disable cookies, some features of the Service may not function properly.

D

Account Deletion

You may request deletion of your account by contacting **privacy@paperdue.com**. We will delete your personal information within a reasonable time, subject to legal retention obligations (for example, tax records, fraud prevention records, and records required to resolve disputes).

E

Rights Under Specific Laws

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EU

EU / UK / EEA Residents

GDPR / UK GDPR

If you are located in the EEA, UK, or Switzerland, you have the right to:

- Access your personal data
- Correct inaccurate or incomplete data
- Request erasure *("right to be forgotten")*
- Restrict or object to processing
- Data portability
- Withdraw consent where processing is based on consent

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- Lodge a complaint with your supervisory authority

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period thereafter to allow you to reactivate your account, to comply with legal obligations, to resolve disputes, and to enforce our agreements.

Account data

Profile, settings, login credentials

`Life of account`

Transaction records

Required by tax and accounting regulations

`7+ years`

Support communications

Tickets, emails, chat transcripts

`Up to 3 years`

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TextChecker scans run without signing in — the text extracted from your document and the annotations produced from it; a scan that never completes is deleted within 24 hours. Uploaded files are deleted after text extraction. If an upload or processing operation fails before extraction is completed, temporary upload files are automatically deleted during our cleanup process.

`Up to 90 days`

Purchased guest TextChecker reports

The document text submitted for the purchased report, the report, and associated analysis are retained for 12 months from purchase to provide continued access to the purchased report, unless you request deletion earlier or we are required to retain the information for legal, security, fraud-prevention, dispute, or other legitimate purposes.

`12 months`

Backups

Rolling database backups, on our server and in two off-site copies; each copy expires on a fixed schedule

`Expire within 14 days`

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Marketing attribution. When you arrive at our Site through a link that identifies a referral or marketing channel — for example a link from one of our study guides, from our homepage, or from an online advertisement — we place a small first-party cookie on your browser named pd_attribution. This cookie stores only a short, non-identifying label for that channel (such as “homepage,” “study guide,” or “advertisement”) together with a random reference token. It does **not** contain your name, email address, or any other information that identifies you. We use it solely so that, if you later create an account, we can understand which channel led to your sign-up and measure how well our content and marketing perform. The cookie lasts up to 30 days, and is deleted as soon as a sign-up is recorded — whichever comes first. It is a first-party cookie readable only by our own servers, and is not shared with advertising networks.

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Google Ads and Microsoft Advertising, to understand whether our advertisements lead to purchases. Where permitted by your privacy choices and applicable law, we may share an advertising click identifier, conversion type, conversion date and time, and purchase value with these providers. We honor applicable opt-out signals and advertising-consent choices. We do not send your email address to Microsoft Advertising for this measurement.

The cookies we use. Every cookie and similar technology on our Site — first-party and third-party, with its purpose, duration and category — is listed in our Cookie Policy. That list is the authoritative one. It is maintained there rather than repeated here, so the two documents cannot drift apart or disagree about what we set.

Your choices. You can control cookies through your browser settings — most browsers let you block or delete cookies, though some features of our Site (such as staying signed

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- Role-based access controls for internal staff
- Regular security review of our infrastructure

NO SYSTEM IS PERFECTLY SECURE

We cannot guarantee the absolute security of your information, and you use the Service at your own risk. If we become aware of a security incident affecting your information, we will notify you and the relevant authorities as required by applicable law.

08

Children's Privacy

The Service is intended for users **18 years of age or older**, or for users 13 years of

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Where required, we use appropriate safeguards for international transfers of personal data, such as the **Standard Contractual Clauses** approved by the European Commission.

Third-Party Links and Services

The Service may contain links to third-party websites and services (for example, Wikipedia references, citation sources, and external research databases). We are **not responsible** for the privacy practices or content of those third parties. We encourage you to review their privacy policies before providing any personal information.

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If you have any questions or concerns about this Privacy Policy or our information practices, please contact:

Privacy inquiries

Electronic Inspiration LLC

Attn: Privacy Officer

PaperDue.com
Miami, Florida, United States

PRIVACY & DATA REQUESTS `privacy@paperdue.com`

GENERAL SUPPORT `support@paperdue.com`

mail

within 30

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Student Honor Code

Contact Support