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Analytics

Helps us understand how the site is used, so we can fix what is broken and improve what is not. Includes session measurement and page analytics.

Advertising

Lets us measure our marketing and show you our ads on other sites. Includes advertising pixels operated by our partners.

Cookie Policy · **Privacy Policy** · **Terms of Service**

Electronic Inspiration LLC ("**PaperDue**," "**we**," "**us**," or "**our**") operates the website paperdue.com (the "**Service**"). This Privacy Policy explains what information we collect, how we use it, who we share it with, and the choices you have regarding your information.

By using paperdue.com or creating an account, you agree to the practices described in this Privacy Policy.

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(Google, Facebook, or Apple), we receive a unique identifier and basic profile information from that provider as authorized by you.

Payment Information

When you subscribe to the Service, payment information (such as credit card number, billing name, billing address, and ZIP code) is collected and processed by our third-party payment processors, **Stripe, Inc. and PayPal, Inc.** We do not store full payment card numbers on our servers. We retain a limited record of the transaction, the **last four digits of the card**, the card brand, and a tokenized identifier supplied by the processor.

Communications

If you contact our support team, we collect the contents of your message and any attachments, along with your email address and any other information you choose to

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text submitted to TextChecker without an account, which we compare across submissions to recognize duplicate or resubmitted documents; it cannot be converted back into readable text and is stored without your IP address. The fingerprint is kept with the submitted text and deleted when that text is deleted. Your submissions are **never added to our library of paper examples or to the plagiarism-comparison corpus**.

B

Information We Collect Automatically

Usage Data

We collect information about how you use the Service, including pages viewed, papers accessed, search queries entered, features used, which version of a page you

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Third-Party Login Providers

If you sign in using Google, Facebook, or Apple, that provider shares with us the information you have authorized them to share, typically your name, email address, and a unique account identifier.

Payment Processors

Stripe and PayPal share transaction confirmation data with us, including the amount, currency, time, status, and a tokenized payment identifier.

Analytics Providers

Third-party analytics services may provide us with aggregated or pseudonymized data about how the Service is used.

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- Detect, investigate, and prevent fraud, abuse, and violations of our **Terms of Service**
- Verify your identity and locate your account when you contact customer support
- Comply with legal obligations and enforce our agreements
- Conduct analytics and research to understand and improve the Service
- Test changes to the Service — for example, showing different visitors different versions of a page or offer — and measure which version works better.

SELLING AND SHARING OF PERSONAL INFORMATION

PaperDue does not sell personal information for money or provide customer lists to data brokers or advertisers for their independent use. Certain disclosures to advertising and measurement providers may be considered a “sale,” “sharing,” or targeted advertising under applicable privacy laws. Where

required, you may opt out of these activities through our privacy controls.

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- **Stripe** (payment processing) — card transactions, subscription billing. stripe.com/privacy
- **PayPal** (payment processing) — alternative payment method. paypal.com/privacy
- **Authorize.net** (payment processing) — payment processing services. authorize.net/privacy
- **Amazon Pay** (payment processing) — alternative payment method. amazon.com/gp/help/customer/display.html
- **Postmark** (transactional email) — recipient email addresses and message contents for delivery of account-related emails. postmarkapp.com/privacy

- **Serper** (web search) — short excerpts of text you submit to our scanning tools,

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generated, we display that assessment and do not receive or store any profile of you from them.

GPTZero states that text and file contents submitted directly through its API are not stored by default or used for product improvement.

We send only the document text you submit for checking. We do not send your name, email address, account identifier, or other account information that identifies you.

- **Rackspace** (cloud storage) — files and content stored on your behalf. rackspace.com/legal

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D

With Your Consent

We may share information with third parties when you direct us to or otherwise consent to such sharing.

Advertising and Measurement Partners. Where permitted by applicable law and your privacy choices, we share information with advertising and measurement partners, including Google, Meta, and OpenAI, to measure advertising performance, attribute conversions, and improve our advertising campaigns. This information may include page visits, conversion events, subscription plan and transaction amounts, and identifiers such as hashed email addresses or account IDs. Hashing an email address does not make it anonymous. You can manage optional advertising tracking through Your Privacy

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Marketing Communications

We may send promotional emails where permitted by applicable law. In jurisdictions requiring affirmative consent, we send marketing only after obtaining that consent. In other jurisdictions, we may send marketing communications where legally permitted, subject to applicable opt-outs and your communication preferences. Every promotional email includes an unsubscribe mechanism. You can unsubscribe at any time.

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CA

California Residents

CCPA / CPRA

California residents have the right to:

- Know what personal information we collect, use, disclose, and sell about them
- Request deletion of personal information
- Request correction of inaccurate personal information
- Opt out of the sale or sharing of personal information *(we do not sell personal information)*
- Limit the use of sensitive personal information
- Not be discriminated against for exercising these rights

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ur identity

Our lawful bases for processing are: performance of a contract (providing the Service you signed up for), legitimate interests (improving and securing the Service, preventing fraud), consent, where required by applicable law (for example, marketing in jurisdictions that require opt-in), and legal obligation (tax, accounting, and other regulatory requirements).

05

Data Retention

We retain your information for as long as your account is active and for a reasonable period thereafter to allow you to reactivate your account, to comply with legal obligations, to resolve disputes, and to enforce our agreements.

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`Up to 24 months`

Login & signup location records

IP address and approximate location captured at account creation and each login, used for security and support verification

`12 months`

Submitted content & results

TextChecker scans, AI tool inputs and outputs, and any similarity fingerprint of that text (deleted with it)

`Life of account`

Guest scans (no account)

TextChecker scans run without signing in — the text extracted from your document and the annotations produced from it; a scan that never completes is deleted within 24 hours. Uploaded files are deleted after text extraction. If an upload or processing operation fails before extraction is completed, temporary upload files are automatically deleted during our cleanup process.

Up to 90 days

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06

Cookies & Similar Technologies

We and our service providers use cookies and similar technologies to operate our Site, keep you signed in, understand how our Site is used, and measure how well our content and marketing perform. A cookie is a small text file stored on your device by your browser. Some cookies are necessary for the Site to function; others are optional and used for analytics or advertising.

Marketing attribution. When you arrive at our Site through a link that identifies a referral or marketing channel — for example a link from one of our study guides, from our homepage, or from an online advertisement — we place a small first-party cookie on

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Advertising. We may use advertising-measurement technologies — including **Google**, the **Meta Pixel** and **OpenAI** — to measure the effectiveness of our advertising and to reach people who may be interested in our services. Where we report a conversion, we may include a **hashed identifier** — a cryptographic transformation of your email address — so the provider can match the event to an advertising interaction without receiving your email address in readable form. Where we use these technologies, we will describe them and your choices in this policy and our Cookie Policy.

Advertising measurement. We use advertising measurement services, including Google Ads and Microsoft Advertising, to understand whether our advertisements lead to purchases. Where permitted by your privacy choices and applicable law, we may share an advertising click identifier, conversion type, conversion date and time, and purchase value with these providers. We honor applicable opt-out signals and

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Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your information, including:

- **HTTPS / TLS encryption** in transit for all pages
- **Encryption at rest** for sensitive database fields
- Password hashing using industry-standard algorithms
- Tokenized payment processing through PCI-compliant providers (Stripe, PayPal)
- Role-based access controls for internal staff
- Regular security review of our infrastructure

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please contact **privacy@paperdue.com**.

09

International Data Transfers

PaperDue is operated from the **United States**. If you access the Service from outside the United States, your information will be transferred to and processed in the United States, which may have data protection laws different from those of your country of residence.

Where required, we use appropriate safeguards for international transfers of personal data, such as the **Standard Contractual Clauses** approved by the European Commission.

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prominent notice on the Service prior to the change taking effect. The "**Last Updated**" date at the top of this Policy reflects the most recent revision.

Your continued use of the Service after the effective date of any update constitutes acceptance of the revised Privacy Policy.

Contact Us

If you have any questions or concerns about this Privacy Policy or our information practices, please contact:

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mail
within 30

ON THIS PAGE

DATA REQUESTS

PRIVACY OFFICER privacy@paperdue.com

RESPONSE TIME Within 30 days

GENERAL SUPPORT support@paperdue.com

RELATED

Terms of Service

Student Honor Code

Contact Support